



DESERT TV & PODCAST / VODCAST ROOM

For further information on the podcast/vodcast room or DesertTV please contact:
Christian at music@mosdesertclubhouse.com. Sponsors please contact Kim at info@mosdesertclubhouse.com.
For general venue info head to mosdesertclubhouse.com. 6/36 Central Drive, Burleigh Heads.

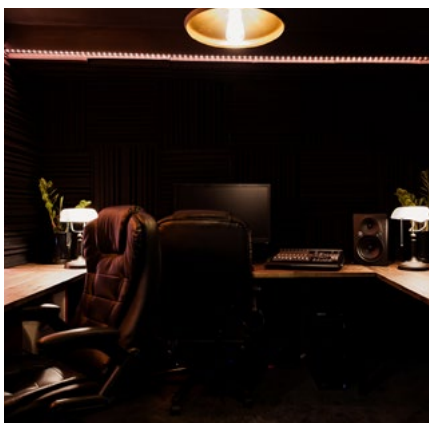
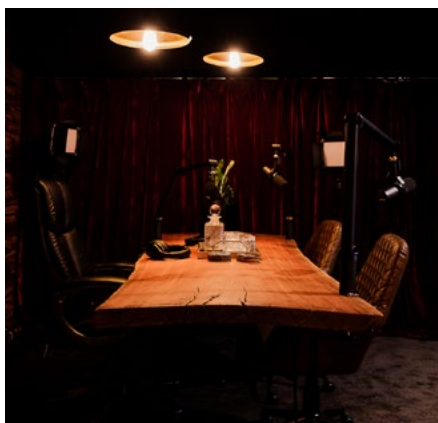
PODCAST VODCAST ROOM



PODCASTS ARE A RELATIVELY NEW PART OF THE MEDIA LANDSCAPE BUT ARE MAKING AN INCREASING IMPACT AS AUDIENCES JUMPED 70% OVER THE LAST FOUR YEARS TO OVER 1.6 MILLION AUSTRALIANS USERS IN 2019.

The ability to listen to your favourite podcast while commuting to and from work and tuning out from the hustle and bustle on crowded public transport, or just relaxing in your spare time to catch up on what's been happening in an area of personal interest is appealing to a growing number of Australians. Add to this one of the biggest media deals in history with the Joe Rogan podcast/vodcast signing to Spotify for a staggering \$100mil US and you can see that this is a medium that is right now, on the verge of being one of the main media platforms in years to come.

With the help of the QLD Government, Mo's Desert Clubhouse has been able to build a state of the art styled podcast/vodcast room, a first for the Gold Coast and one of the better looking hire spaces in the country. We are ready to launch and are looking forward to working with you in developing an above-and-beyond creative solution.



WHAT WE OFFER – PODCAST EQUIPMENT AND SERVICES

- Airconditioned 20m2 large podcast/vodcast studio space with separate control and recording area
- Stylised custom design room with classic/ambient feel that can host up to 3 podcast participants and 2 tech staff
- Industry standard Shure SM7B microphones with Blue Compass professional boom arms and Sennheiser HD280PRO headphones with volume control
- Behringer Xenyx X1222USB 12chan mix with FX allowing you to capture your own WAV files and edit later or send through live to the video switching unit for livestream podcast/vodcast
- iMac 5k 27" 4GHz intel core i7 with 16GB RAM, 2GB Graphics card and 1TB hard drive - powerful system ready to livestream through our 5G internal wifi
- 4 camera/input ATEM MiniPro video switching unit with session capture and livestream edit capability including reference monitor
- 3 x Sony6400 DSLR cameras with upgraded Sigma 30mm 1.8f lens, perfect for creating an attractive vodcast look and feel
- 2 x Neewer NL660 bi-Colour dimmable studio lights
- 3 x Neewer tripods
- 3 rotating leather office chairs with premium guest refreshments on offer
- Inhouse Production assistant to assist with camera and mic setup, recording of session and potential live-streaming of project

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PRICING

Please contact
music@mosdesertclubhouse
to discuss our monthly
pass or series pack details.
Big discounts for full series
capture or monthly users!

PODCAST (AUDIO ONLY)

Record your podcast at Mo's

OPTION 1:

Bring your own audio interface and record USB out from our Mixing desk / \$50 per hour / \$100 for 3hr block / \$200 per day (8am - 4pm)

OPTION 2:

In-house tech works with you to create end of session stereo WAV file / \$100 per hour / \$200 per 3hr block / \$400 per day (8am - 4pm)

VODCAST (AUDIO AND VIDEO)

Record your vodcast at Mo's

OPTION 1:

Multicam capture with in-house tech 'on-the-fly' edit / \$200 per hour / \$400 for 3hr block / \$700 per day (8am - 4pm)

OPTION 2:

Multicam capture with full post production AV edit / \$300 per hour / \$600 per 3hr block / \$900 per day (8am - 4pm)

ADDITIONAL SERVICES

HOSTING

One time podcast/vodcast setup fee of \$250. Then \$50 per episode hosting online

*includes outlet servicing (Spotify, iTunes, YouTube etc), RSS link, embeddable links, ad insertion ability, artwork insertion and analytics reports

EDITING

Add-on 1 \$100 Audio Cleanup: In-house tech runs your session through ProTools and edits each track in post, removing any errors and cleaning up audio (Based on 1hr podcast)

Add-on 2 \$25 Mastering: In-house mastering of the final WAV

Add-on 3 \$50 Finishing: Audio intro/outros add along with any ad insertions/stingers etc

Add-on 4 \$200 Artwork: Professional artwork creation for your podcast with 10 episode cards

Add-on 5 \$100 Colour Grade: Professional vodcast colour grading (Based on 1hr episode)

PACKAGES

*All prices include GST

PACKAGE 1

FINISHED PODCAST \$300:

3hr recording session with professionally mixed and mastered WAV file including audio cleanup, intro/outro/ad insertions (Based on 1hr podcast)

PACKAGE 2

FINISHED VODCAST \$500:

3hr recording session with professionally mixed and mastered WAV file including audio cleanup, intro/outro/ad insertions (Based on 1hr podcast), multicam capture and 'on-the-fly' edit with base colour graded .MOV file

PACKAGE 3

FINISHED VODCAST DELUXE \$700

3hr recording session with professionally mixed and mastered WAV file including audio cleanup, intro/outro/ad insertions (Based on 1hr podcast), multicam capture and full post-edit with base colour graded .MOV file, Hosted online (not inc setup fee) across Spotify, iTunes, YouTube etc

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